



WFLX

ORDER

Print Date 09/21/12 Page 1 of 2

Flight Dates 10/09/12-10/15/12

Contract / Revision 824087 /

Original Date / Revision
09/20/12 09/21/12

Advertiser Republican Party of Florida

Agency Mentzer Media Services

Buying Contact

600 Fairmount Avenue, Suite 306
Towson, MD 21286Product
RPOF (Hager, Hudson, Tobias)

Agency Com 15%

Billing Contact

600 Fairmount Ave, Suite 306
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 501

Alt Order # 06328374

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL500

Priority P 2

Advertiser Ref

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	11	\$3,506.25	\$4,125.00	0.00	10/01/12	10/15/12	11	\$3,506.25	\$4,125.00
Totals	11	\$3,506.25	\$4,125.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/09/12	10/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TWTF--	:30	4	\$525.00	P 2	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$525.00		0.00			
E 2	WFLX	10/14/12	10/14/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$75.00		0.00			
E 4	WFLX	10/15/12	10/15/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 09/21/12

Page 2 of 2

Contract / Revision

824087

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 09/20/12/ 09/21/12

Order Sep 00:15:00

Advertiser Republican Party of Florida Product RPOF (Hager, Hudson, Tobi Estimate # 501

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 4	WFLX	10/15/12	10/15/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	1-----		1				\$525.00		0.00				
N 6	WFLX	10/13/12	10/13/12	College Pregame - AfrnComm COLLEGE PREGAME - A	Comm	230PM-330PM	-----S-	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1				\$130.00		0.00				
N 7	WFLX	10/11/12	10/11/12	THU OTHER 1 Debate	Comm	9-1030P	---T---	:30	1	\$795.00	P 2	0.00	NM	1	\$795.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---		1				\$795.00		0.00				
N 8	WFLX	10/13/12	10/13/12	College Football Aftms COLLEGE FOOTBALL A	Comm	3PM-630PM	-----S-	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S-		1				\$300.00		0.00				
N 9	WFLX	10/09/12	10/12/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-TWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--		2				\$100.00		0.00				
														Totals	11	\$4,125.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:

WFLX-TV

Date:

10/5/12

I, David Grill,being/on behalf of: RPOF Hager, Hudson, Tobias, a legallyqualified candidate of the Republican politicalparty for the office of: House Districtin the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	WFLX# 824087			

Total Charges: \$ 4,125**GROSS**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

State Representative

I represent that the payment for the above described broadcast time has been furnished by:

REPUBLICAN PARTY OF FLORIDA / HAGER, HUDSON, TOBIAS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/2012

Date

Michael G. Hager

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

John Hagerman

Printed Name

GM

Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 9/20/12

BUYER:	Stephanie Kohlbauer
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Avenue Suite 306, Towson,MD 21204
PHONE #:	(410) 825-7034
FAX #:	(410) 583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	Bill Hager for Florida State Rep
CHAIRPERSON:	Tom Plante
TREASURER:	Jeff Howell
ADDRESS:	PO Box 810155 Boca Raton, FL 33481
PHONE #:	
FAX #:	
OTHER:	bill@billhager.org

FOR

CANDIDATE:	Bill Hager
OFFICE:	Florida House
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 9/20/12

BUYER:	Stephanie Kohlbauer
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Avenue Suite 306, Towson, MD 21204
PHONE #:	(410) 825-7034
FAX #:	(410) 583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	Matt Hudson for Florida House
CHAIRPERSON:	
TREASURER:	Jeff Howell
ADDRESS:	6017 Pine Ridge Road #350 Naples, FL 34119
PHONE #:	239 248 7107
FAX #:	
OTHER:	

FOR

CANDIDATE:	Matt Hudson
OFFICE:	Florida House
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 9/20/12

BUYER:	Stephanie Kohlbauer
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Avenue Suite 306, Towson, MD 21204
PHONE #:	(410) 825-7034
FAX #:	(410) 583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	John Tobia for Florida House
CHAIRPERSON:	
TREASURER:	Jeff Howell
ADDRESS:	PO Box 61051 Palm Bay, FL 32906
PHONE #:	
FAX #:	
OTHER:	john@johntobia.com

FOR

CANDIDATE:	John Tobia
OFFICE:	Florida House
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141